

# MASTER OF SCIENCE BUSINESS AND MANAGEMENT

Gain a solid management foundation that will supplement your undergraduate degree and help you smoothly transition into the workplace. Explore innovative ways of handling workplace challenges through case competitions, business scenarios and exciting learning experiences. The knowledge you'll gain prepares you to excel as an entrepreneur or a leader in any industry – especially those that require adaptability, creativity and quick thinking.

## KEY CONCEPTS

- Analytics
- Innovation and entrepreneurship
- Leadership strategy
- Marketing and brand management
- Operations
- Project Management
- Teamwork and conflict management

## WHO SHOULD APPLY

Ideal for recent college graduates who want to **translate their passions into a successful business career** in areas such as leadership, strategy and innovation, marketing and data-informed decision making.

## CAREER-TAILORED PROGRAM BENEFITS



### Enhance Your Current Education with Management Expertise

Build upon the skills you gained in your undergraduate degree program with a management focus that will make you more successful in the business world.



### Discover How to Harness Innovation at Work

Learn how to develop your ideas and manage projects in exciting fields, such as art, sports and health management.



### Explore a Broad Set of Business Topics

Acquire skills in various business topics, such as strategic management and marketing.

## PROGRAM DETAILS



### Limited background in analytics and quantitative subjects?

You are not alone. Our faculty will help you develop confidence in your capabilities.

**2**  
SEMESTERS

**30**  
CREDITS

# \$65k - \$95k

**Projected annual starting salary range for new master's in management hires**  
(GMAC, 2020)

# 3 IN 4

**Number of our MS Business and Management grads who have secured employment within six months of graduating\***  
(2021)

# \$30k

**Starting salary difference of new hires with a bachelor's degree versus those with a master's in management degree**  
(GMAC, 2020)

## EXCITING, UNIQUE CAREER PATHS

- Marketing management
- Strategy and innovation management
- Sports management
- Health management
- Arts management

## JOB PLACEMENTS

- Chewy
- Morgan Stanley
- Target Corporation
- KIPP DC
- GeneDx
- Vanguard
- Ezra Coaching
- Detroit Pistons
- Phoenix Suns
- Lee Hecht Harrison
- Aronson LLC
- Carnegie Hall
- BrandCycle
- Accenture
- EY

## EXPERT, WORLD CLASS FACULTY



### Rellie Derfler-Rozin

- Three-time Distinguished Teacher award recipient.
- Expert in behavioral ethics, negotiations and decision biases in the workplace.



### Tunay Tunca

- Allen J. Krowe Teaching Excellence award recipient.
- Expert in forecasting, supply chain risk and the economics of security.

“

*I earned my undergraduate degree in earth science and geography, and this program helped me combine that degree with business so I can use it in any field. While the transition into the program was challenging, it was never overwhelming and the faculty was there to support me.*

”

— Victoria Radcliffe, MS Business and Management '21,  
Product Associate at GeneDx

\*Data for 2021 graduates who reported their salaries to Maryland Smith's Office of Career Services. Please note these figures do not reach the 75 percent MBACSEA reporting threshold.

## LEARN MORE

**CALL:** 301.405.2559 | **EMAIL:** SMITHMASTERS@UMD.EDU | **VISIT:** GO.UMD.EDU/MSBMGT



**ROBERT H. SMITH**  
SCHOOL OF BUSINESS