

MASTER OF SCIENCE BUSINESS AND MANAGEMENT

Gain a solid management foundation that will supplement your undergraduate degree and help you smoothly transition into the workplace. Explore innovative ways of handling workplace challenges through case competitions, business scenarios and exciting learning experiences. The knowledge you'll gain prepares you to excel as an entrepreneur or a leader in any industry — especially those that require adaptability, creativity and quick thinking.

KEY CONCEPTS

- Data-based decisions
- Innovation and entrepreneurship
- Leadership
- Marketing and brand management
- Operations and finance
- Teamwork and conflict management

CAREER-TAILORED PROGRAM BENEFITS



Enhance Your Education with Management Expertise

Build on the skills you gained in your non-business bachelor's degree program with a management focus that will make you more successful in the business world.



Discover How to Harness Innovation at Work

Learn how to innovate and manage projects in a technological, data-driven environment.



Explore a Broad Set of Business Topics

Acquire skills through your core courses and electives in various business topics, such as accounting, finance, strategic management and marketing.

PROGRAM DETAILS



**DEVELOP CONFIDENCE
IN YOUR DATA ANALYSIS
AND QUANTITATIVE
CAPABILITIES**

2

SEMESTERS

30

CREDITS

WHO SHOULD APPLY

Ideal for recent college graduates with a non-business academic background who want to translate their passions into a successful business career in areas such as leadership, strategy and innovation, marketing and data-informed decision making.

\$65k - \$95k

Projected annual starting
salary range for new master's
in management hires
(GMAC, 2020)

87%

Smith MSBMGT graduates who have
secured employment within six
months of graduating*
(2019)

\$30k

Starting salary difference of new hires
with a bachelor's degree versus those
with a master's in management degree
(GMAC, 2020)

EXCITING, UNIQUE CAREER PATHS

- Marketing management
- Strategy and innovation management
- Sports management
- Health management
- Arts management

GRADUATES' JOB PLACEMENTS



EXPERT, WORLD-CLASS FACULTY



Rellie Derfler-Rozin

- Three-time Distinguished Teacher award recipient
- Expert in behavioral ethics, negotiations and decision biases in the workplace



Tunay Tunca

- Allen J. Krowe Teaching Excellence award recipient
- Expert in forecasting, supply chain risk and the economics of security

“

I earned my undergraduate degree in earth science and geography. This program helped me combine that degree with business so I can use it in any field. While the transition into the program was challenging, it was never overwhelming and the faculty was there to support me.

”

— Victoria Radcliffe, MS Business and Management '21, Product Associate at GeneDx

*Data for 2020 graduates who reported their U.S. salaries to Maryland Smith's Office of Career Services.

LEARN MORE

CALL: 301.405.2559 | EMAIL: SMITHMASTERS@UMD.EDU | VISIT: GO.UMD.EDU/MSBMGT

