

MARYLAND SMITH

Welcome to the University of Maryland

Founded in 1856, the University of Maryland College Park is a leading public research institution. Within the university, there are 14 colleges with hundreds of graduate and undergraduate programs. Our faculty includes Nobel Laureates, Pulitzer Prize winners and global leaders in their industries.

Explore our campus







The Robert H. Smith School of Business

#24

U.S. Business School (Financial Times, 2018)

#9

Most Creative and Innovative Business Education (Bloomberg Businessweek survey, 2020)

#4

Master of Finance (Financial Times, 2020)



Get Real-World Experience

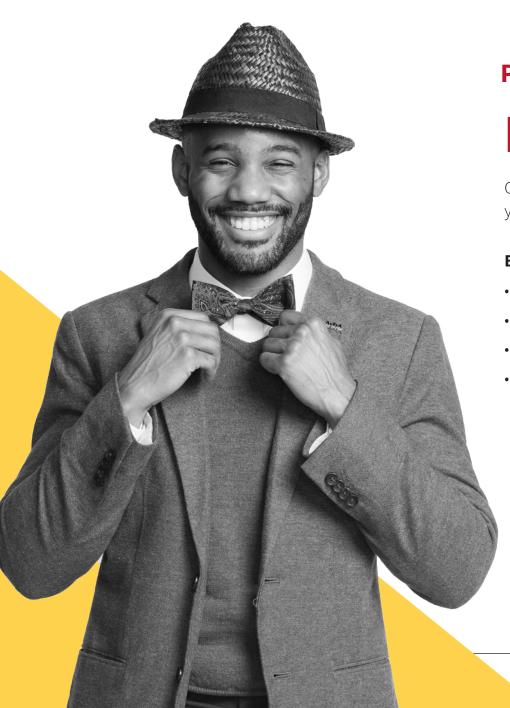
Your Maryland Smith education will address the real challenges encountered in today's business world. Our courses are hands-on and allow you to consult and partner with employers who recruit our students after graduation.

Gain Specialized Skills

Our business master's degree programs allow you to specialize in a specific business function. You'll be trained to analyze big data and think critically about advanced and complex business challenges.

Make Key Connections

Maryland Smith maintains close relationships with recruiters from top employers in the Washington, D.C. area and nationwide, giving you a competitive edge when pursuing consulting opportunities, internships and jobs. With world-class professors, career counselors and a robust network of students and alumni, you will be prepared to step into the world confidently and fearlessly.



PROGRAMS

Find the Right Program for You

Choosing the right program is the first step you'll take on this journey. Taking our MS Fit Quiz can help you determine which program is the best suited for you.

Business Master's Degree Programs

- Master of Finance
- Master of Quantitative Finance
- Master of Science in Accounting
- Master of Science in Business Analytics

- Master of Science in Business and Management
- Master of Science in Information Systems
- Master of Science in Marketing Analytics
- Master of Science in Supply Chain Management

My business master's degree program brought together the best faculty, courses and students from around the world to offer a learning experience unmatched by others programs.

— Maurice Nick, MS Supply Chain Management '16

Business Master's Degree Programs at a Glance



Master of Finance

30 credits | 2, 3 or 4 semesters **2 Tracks:** Financial Analysis and Risk Management; Asset Management

The Master of Finance program gives you a core set of financial strategy, investment and asset management skills you can use in a variety of finance careers.

Potential Job Titles

- Financial Consultant
- Financial Planner
- Valuation Analyst



Master of Quantitative Finance

36 credits | 3 or 4 semesters

The Master of Quantitative Finance program provides you with highly sophisticated and specialized quantitative and computational skills that you'll use to create financial models and evaluate risk in the world of finance.

Potential Job Titles

- Financial Engineer
- Financial Consultant
- Risk or Research Analyst



Master of Science in Information Systems 30 credits | 2 or 3 semesters

The Master of Science in Information Systems program equips you with the right tech, project management and strategic business skills you'll use to help leadership make data-informed decisions.

Potential Job Titles

- Business Intelligence Analyst
- Data Analyst
- Risk Systems Developer



Master of Science in Business Analytics 30 credits | 3 semesters In-person and online formats available

The Master of Science in Business Analytics program teaches you how to analyze and interpret large amounts of data using computational methods so you can recommend fact-based solutions to business challenges.

Potential Job Titles

- Data Scientist
- Quantitative Modeler
- Operations Research Analyst



Master of Science in Business and Management 30 credits | 2 semesters

The Master of Science in Business and Management program supplements your undergraduate degree by giving you a foundational set of business skills that will help you succeed in any industry.

Potential Job Titles

- Business Consultant
- Management Analyst
- Project Manager



Master of Science in Marketing Analytics 30 credits | 2 or 3 semesters

The Master of Science in Marketing Analytics program teaches you how to visualize and analyze data so you can develop marketing strategies for consumers who will grow your business.

Potential Job Titles

- Digital Campaign Analyst
- Marketing Analyst
- Web Analyst



Master of Science in Accounting

30 credits | 2 or 3 semesters

3 Tracks: Public Accounting, Tax Analytics, Audit Analytics

The Master of Science in Accounting program gives you an advanced set of skills that will help you analyze and manage financial data and prepare for the expanding role accounting plays in the business world.

Potential Job Titles

- Audit, Tax or Forensic Accountant
- Corporate Accountant
- Risk or Financial Consultant



Master of Science in Supply Chain Management

30 credits | 2 or 3 semesters In-person and online formats available

The Master of Science in Supply Chain Management program equips you with the critical thinking and logistical skills you'll need to effectively manage inventory and transportation, promote efficiency, and drive company growth as goods move around the world.

Potential Job Titles

- Inventory Specialist
- Logistician
- Supply Chain Consultant

ACADEMICS

Acquire Cutting-Edge Skills

At Maryland Smith, you'll gain a unique mix of technical and problem-solving skills, giving you a competitive edge in today's job market.

Core Skills Gained*

- Advanced analytics and data-informed decision making
- Advanced predictive and data modeling techniques
- Business process improvement

- Communication and visualization
- Financial management and analysis
- · Quantitative and computational proficiency
- Strategic leadership and teamwork approaches

Technical Skills Gained*

- Access
- Alteryx
- Automation Anywhere
- Prism

- Excel
- GLIMMIX
- Hadoop
- Hive
- IDEA

- Java
- Map Reduce
- Mindspring
- Python
- R

- SAS
- SQL
- StatTools & Solver
- Tableau

*Varies by program





Education for the Workplace

As a business master's student, you'll have plenty of opportunities to apply what you learn in scenarios that mirror the challenges you'll encounter in the real world. We also provide plenty of opportunities for you to showcase your talents to real companies that hire our students.

Real-World Learning Opportunities

- Business case competitions
- Business consulting
- Business plan development
- Capstone projects

- Certification prep
- Global Equity Fund management
- Simulation projects
- Volunteer Income Tax Assistance Program







LOCATION

Studying in the Nation's Capital

Maryland Smith is only a short commute from Washington, D.C., an area with no shortage of exciting things to do and see. You are only a short car or train ride away from museums, restaurants, festivals and other attractions that make this area the perfect place to live and study. The city and its metropolitan area is also home to international consulting firms, financial institutions, hospitality headquarters and technology businesses.

UNIVERSITY OF MARYLAND

• WASHINGTON, D.C.











CAREER

Make Valuable Career Connections

The Office of Career Services (OCS) is Maryland Smith's comprehensive career management service. Our coaches will help you leverage your unique strengths to reach your highest potential. The OCS team provides broad and industry-specific services to help all students plan their careers and smoothly transition into the business world.





Partnering with OCS Pays Off

Gain Lifetime Access to our Career Portal

The <u>HireSmith Career Portal</u> will give you lifetime access to job listings posted by recruiters and alumni who want to hire our students. 97 percent of Maryland Smith's Spring 2020 graduates relied on the portal as a resource to find out about new job opportunities.

1K+

Number of employers who recruit business students at Maryland Smith

6K+

Number of interviews scheduled with recruiters

2K

Number of students who participate in OCS activities each year

Here are some employers who have hired our students:

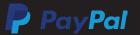




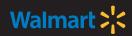




















COMMUNITY

Student Life at Maryland Smith

Smith Master Student Association (SMSA)

SMSA organizes events to help business master's students explore their interests, connect with their peers and expand their professional networks. SMSA clubs at Maryland Smith include:

- Graduate Student Accounting Association
- Information Systems Association
- Master of Finance Association
- Master Service Learning Club
- MS Professional Communication Club

- Smith Master's Business Analytics Association
- SmithPeers
- Supply Chain Management Association
- American Production and Inventory Control Society (APICS)

Email <u>smithmasters@umd.edu</u> to learn more about the Maryland Smith experience from current students.







FACULTY

Expert, World-Class Faculty



Jessica Clark

- Recipient of several research honors, including Best Paper Award and European Research Paper of the Year Award.
- Expert in using data science for business analytics, advertising and crowdfunding.



Kislaya Prasad

- Guest scholar at the Center on Social and Economic Dynamics at the Brookings Institution.
- Expert in data mining, quantitative decision-making and economic behavior.



Lingling Zhang

- Allen J. Krowe Teaching Excellence award recipient.
- Expert in digital platform strategy, multi-channel marketing and competitive marketing strategies using empirical models.



Michael Kimbrough

- Allen J. Krowe Teaching Excellence award recipient.
- Former CPA at PWC.
- Expert in corporate financial reporting and intangible investment accounting.



Michel Wedel

- Recipient of eight lifetime achievement awards and consulted for international companies, including Deloitte, Unilever, and Procter & Gamble.
- Expert in marketing analytics, eye-tracking and visual marketing.



Niratcha "Grace" Tungtisanont

- Researches humanitarian operation strategies during natural disasters.
- Expert in resource management, investment and policies for humanitarian relief efforts.



Albert "Pete" Kyle

- His 1985 paper, nicknamed Kyle '85 by Nobel laureates and others, built the foundation for the market microstructure field of finance research.
- Expert in corporate finance, market microstructure and private equity.



Tunay Tunca

- Allen J. Krowe Teaching Excellence award recipient.
- Expert in forecasting, supply chain risk and the economics of security.

Applying to the Business Master's Program

April 1, 2021

Application Requirements

- \$75 application fee
- Essay articulating your qualifications and interest in the program
- Current professional résumé
- One letter of recommendation
- Official transcripts from each college or university you have attended
- TOEFL or IELTS exam (if you do not hold a degree from a U.S. institution or an English-speaking country)
- Exposure to program-specific relevant coursework.

Merit Awards

Limited financial assistance is available in the form of a graduate assistantship or scholarship.

Application Deadlines	Decision Deadlines
October 15, 2020	November 30, 2020
November 16, 2020	January 15, 2021
January 15, 2021	March 1, 2021
February 15, 2021	March 31, 2021
March 10, 2021	April 21, 2021

May 10, 2021

Applications will be reviewed on a rolling basis after April 1, 2021.

Fall 2020/ Spring 2021 Tuition Rates

Maryland Resident	\$1,582 per credit
Non-Maryland Resident	\$2,015 per credit
	\$2,098 per Master of Finance/ Master of Quantitative Finance credit

Tuition and fees are subject to approval by the University System of Maryland Board of Regents.

^{*}Programs may have specific prerequisite requirements, including the GMAT/GRE. Please visit <u>our admissions webpage</u> for the most current information.



2020 Class Profile Averages for Admitted Business Master's Students

24

Age

3.4

GPA

639

GMAT Score

309

GRE Score

1

Year of Experience

49%

Women









