

LEAD FEARLESSLY



ROBERT H. SMITH
SCHOOL OF BUSINESS

EMBA
BEIJING, CHINA



THE UNIVERSITY *of* MARYLAND

We are the state of Maryland's flagship university and one of the nation's preeminent public research universities. A global leader in innovation, entrepreneurship and research, the university is home to more than 37,000 students, 9,000 faculty and staff, and 250 academic programs. Our faculty includes three Nobel laureates three Pulitzer Prize winners, 56 members of the national academies and scores of Fulbright scholars.

#12

Public University (U.S.)
Forbes, 2019



ROBERT H. SMITH
SCHOOL OF BUSINESS

A Top-20 American Business School

ROBERT H. SMITH SCHOOL OF BUSINESS

At the University of Maryland's Robert H. Smith School of Business, innovative education is our business. Our faculty is world-class. Our research is cutting-edge. Our learning is experiential and rooted in the real world. And our students learn to think like entrepreneurs.



TOP-RANKED PROGRAM

Smith's No. 7-ranked Executive MBA program offers the same highly acclaimed education in both Beijing and the U.S., giving you the skills and confidence to lead fearlessly.



WORLD-CLASS FACULTY

A challenging, analytical curriculum created and delivered by our No. 1-ranked faculty helps students hone their critical thinking, become better leaders and utilize big data to make better decisions.



EXPERIENTIAL LEARNING

Global courses, consulting projects and capstone business simulations help students transform into executives with the skills necessary to lead large organizations through complex challenges.



STRONG ALUMNI COMMUNITY

Smith's culture is competitive, but not cutthroat. Students spur each other on to excellence in an environment that is collaborative.





WHY THE SMITH EXECUTIVE MBA?

Tailor-made to fit busy executives' schedules, the Smith Executive MBA is a prestigious Global MBA, delivered at our Beijing campus. All courses are taught by the same University of Maryland professors that teach in the U.S. This rigorous 18-month leadership development program transforms your thinking and enables you to fulfill your true potential.

8 Core Courses

8 Advanced Courses

Executive Assessment

One-on-one Executive Coaching

Action Learning Project

Capstone Project in the U.S.



Top-Ranked Faculty

THE BEST MINDS IN THE WORLD

Ranked No. 2 in the world by The Economist, Smith faculty develop the management techniques that influence and shape global business practice and public policy. Many consult with the world's leading corporations and have significant international expertise. They bring that experience into the classroom and put proven concepts into real-world context, providing an Executive MBA experience few business schools can match.



Anil K. Gupta - Global Strategy

Michael D. Dingman Chair in Strategy
and Entrepreneurship
DBA, Harvard University

Ranked as one of the world's "most influential living management thinkers" by Thinkers50.



Brent Goldfarb - Global Entrepreneurship/Innovation

Academic Director, Dingman Center
for Entrepreneurship
PhD, Stanford University

*Featured in the Washington Post, L.A. Times,
Global Times, Baltimore Sun and Houston Chronicle.*



Ritu Agarwal - Strategic and Transformational IT

Senior Associate Dean for Faculty and Research
PhD, Syracuse University

*Founder and director of the Center for Health Information
and Decision Systems.*



Wedad Elmaghraby - Operations Management

Professor
PhD, University of California at Berkeley

*Director of Smith Analytics Consortium; published in
leading journals.*



Cristian Dezso - International Business

Associate Professor
PhD, New York University

*Research featured in the New York Times, Wall Street Journal,
Financial Times and The Economist.*



Rebecca Hann - Accounting for Senior Management

Associate Professor & KPMG Faculty Fellow
PhD, University of Pennsylvania

*Published in leading journals, including the Accounting Review,
the Journal of Accounting and Economics, the Journal of
Accounting Research, and the Journal of Finance.*

RECOGNIZED
FOR EXCELLENCE

#2

Faculty
The Economist, 2018

#16

Research
UT Dallas Top 100 Business School
Research Rankings, 2017

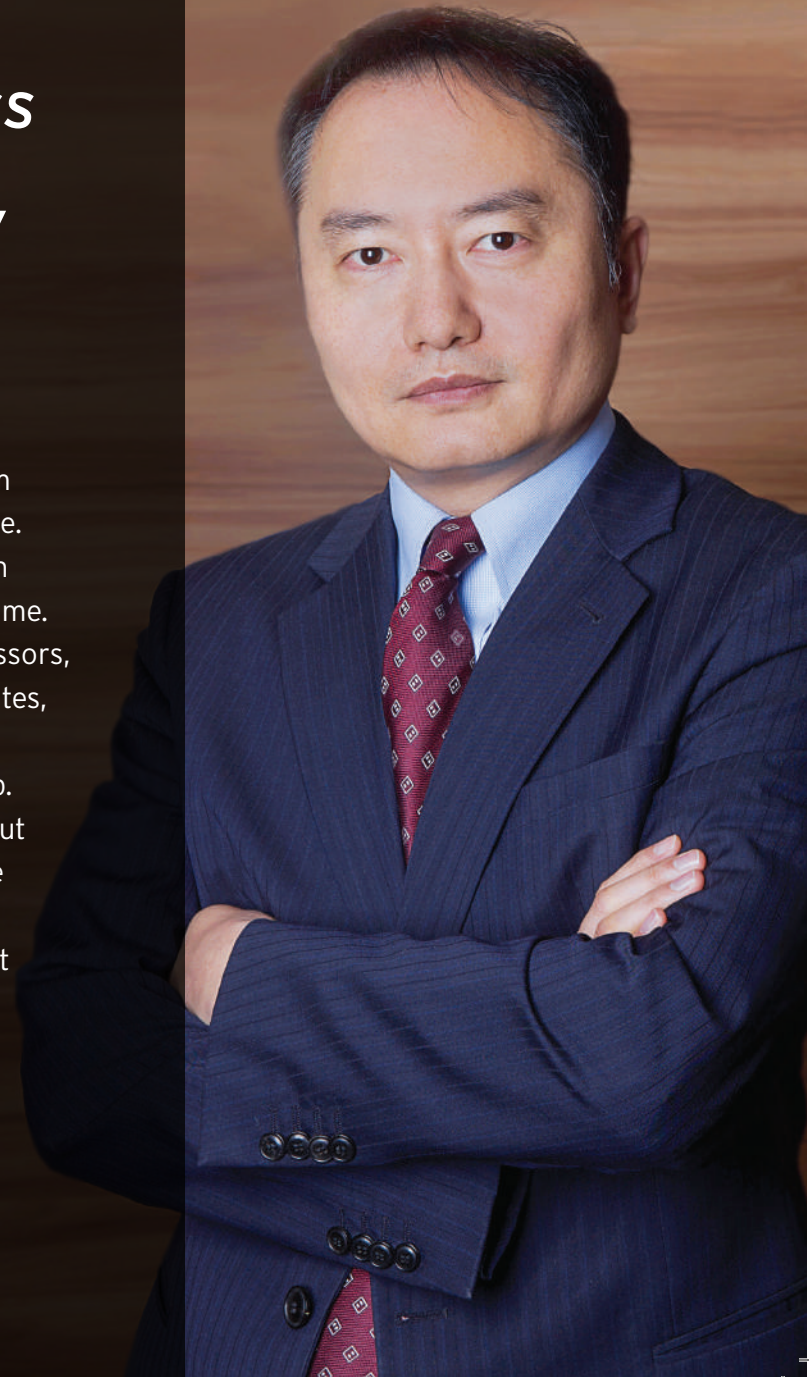
#17

Research
Financial Times, 2018

*"We have access
to top-quality
Smith faculty."*

*-Peter Wu
General Manager,
Sabre, China*

The Smith Executive MBA program was an important journey in my life. I am glad that I made that decision which truly opened new doors for me. I had access to world-class professors, professional and dynamic classmates, and practical business knowledge which I applied to my everyday job. The journey was relatively short but the knowledge and the experience gained from this program have proved to be beneficial throughout my career.



Leadership Development

LET SMITH POWER YOUR GROWTH

Even before you start class, you'll begin the executive assessment process, which identifies both your strengths and your areas for improvement. The data gathered in this process is then used to pair you with an executive coach, who works closely with you throughout the entire program. This leadership development process is among the most robust in the world, and truly sets the Smith School apart.



EXECUTIVE COACHING

Your executive coach will leverage your strengths and help you recognize opportunities for personal growth and development.



EXECUTIVE ASSESSMENTS

Discover your best leadership style through strategic tests, covering assertiveness, listening skills and personality.



MULTI-SOURCE FEEDBACK

Input from coworkers, managers, customers and direct reports helps you see yourself as others see you.



"Develop the potential that lies within you."

-Dipti Singh

Branch Chief

U.S. Environmental Protection Agency

The first week is dedicated to self-assessment and developing a baseline for personal development, which you work on through the length of the program. With that kind of emphasis on personal growth, in addition to the executive-level curriculum and mastery sessions, I knew immediately this program was for me.

A CONNECTED COMMUNITY OF LEADERS

With over 6,000 Chinese alumni and 60,000 alumni worldwide, the University of Maryland's Robert H. Smith School of Business has one of the most powerful networks of business leaders in the world. Whether you need industry connections or a mentor to share career insights, Smith students and alumni love to support each other.

NOTABLE UNIVERSITY ALUMNI INCLUDE:

Sergey Brin, *Co-founder of Google*

Kevin Plank, *CEO of Under Armour*

Carly Fiorina, *Former CEO of HP*

Steny Hoyer, *U.S. Senator*

Michael D. Griffin, *Former Administrator of NASA*

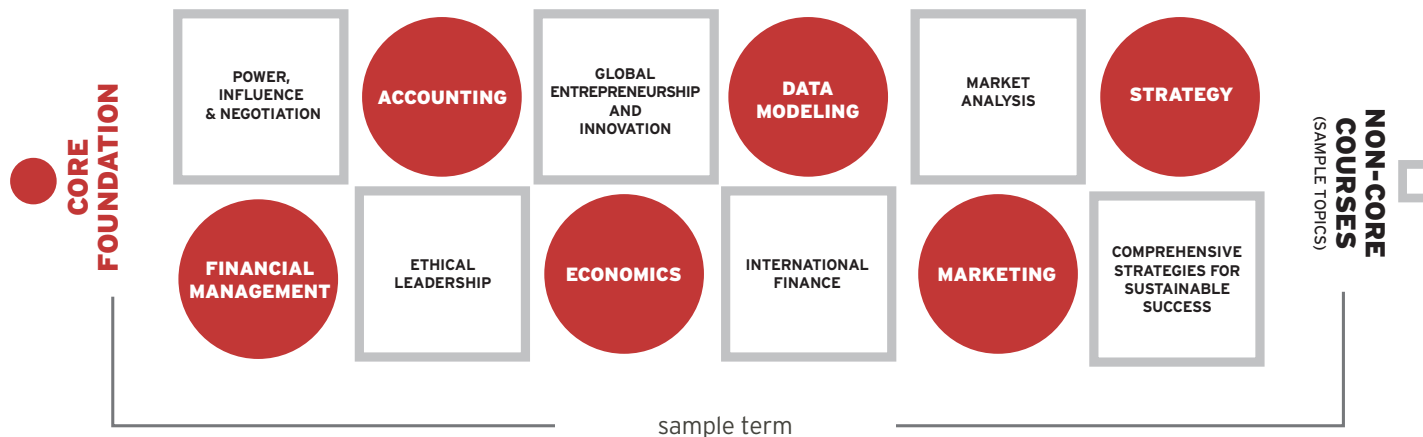
Ed Snider, *Former owner of Philadelphia 76ers NBA Team*



Curriculum

BECOME A COMPLETE LEADER

Rigor and balance are the main drivers of the Executive MBA curriculum. Rigor stems from traditionally demanding core courses – taught from an executive perspective – that make up the foundation of business practice. Balance is achieved through carefully selected mastery sessions, which are supplemental seminars that provide cross-functional perspectives drawn from organizational and social theories.



Taught by experts in their respective fields, mastery sessions include such topics as developing high-performance teams, managing conflict and creative problem-solving. This approach results in not only a balanced perspective, but a balanced workload.





START *your* JOURNEY

You are invited to learn more about our top-ranked EMBA program. The program ends with a one-week residency. Classes meet one weekend per month, Thursday-Sunday, for 18 months. Classes begin in May with a one-day orientation in April or May.

Admission is highly competitive and based on significant, relevant professional and managerial experience. The GMAT is not required. Applicants must demonstrate English proficiency through an interview process. Join us at an upcoming information session in Beijing, or by appointment.



ROBERT H. SMITH
SCHOOL OF BUSINESS

Apply Today.
rhsmith.umd.edu/emba

AVERAGE CLASS PROFILE

SENIORITY

C-Suite: 22%

Senior Management: 56%

Mid-Management: 22%

DEMOGRAPHICS

Average Age: 40

Graduate Degrees: 31%

Average Experience: 17 Years

INDUSTRIES

Technology: 38%

Healthcare: 25%

Manufacturing: 13%

Consumer Products: 6%

Financial Service: 6%

Aerospace: 6%

Real Estate: 3%

Others: 3%



Call: 010-8424-3519

Email: beijing@rhsmith.umd.edu

Website: SmithChina.cn



PROGRAM RANKINGS

#7

Executive MBA (U.S.)
The Economist, 2018

#2

Faculty
The Economist, 2018

#9

Executive MBA (U.S.)
Financial Times, 2018